

# Clickbank Inner Circle Special Report



By Chris Freville

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Jay Deiboldt

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**Hi and welcome...** Thank you for taking the time to read this short introduction to infiltrating the [Clickbank Inner Circle](#). My name is Chris Freville and if you've never heard of me before, then here's why you should listen to me...

Twelve months ago I was completely unheard of. Granted, I'd been marketing online since 2005, but that was all to niche markets using various pen names. I was doing okay, but not brilliantly, until one day I had a very interesting meeting with some **top** Internet Marketers.

October 5<sup>th</sup> 2007 was a day that changed my life.

I will tell you more about what happened on that day later, but for now, understand this...

I now regularly do Joint Ventures with people like Chris X from Day Job Killer, Alex Goad who's had multiple Clickbank number ones, Rob Benwell, Eric Rockefeller and many more. This is just the tip of the iceberg and over the next few days I'll be sharing even more top names in Internet Marketing that you are going to meet too, and get to know very well indeed and leverage **their** assets and **their** wealth...



Are you one of the many aspiring Internet Marketers out there that is struggling to work your way into the famed Internet Marketing Inner Circle? You **KNOW** that there is money to be made in Internet Marketing. But still you struggle to bring home pennies month after month or worse haven't yet been able to turn a profit. What is stopping you from having the success you desire?

You **KNOW** that you have what it takes to make your share of that money. For some reason you seem to keep falling short of that one big break that will launch your Internet Marketing career. There are many paths to the top when it comes to Internet Marketing but Joint Ventures with the Gurus are a sure path to the top.

So how do you break the barrier from small time fish in a rather large pond and learn to swim with the really big fish?

Keep reading to learn how to approach the big name gurus known as the Internet Marketing Inner Circle. Do this and you will have all the tools you need to become a member of this elite group.

Members of the Internet Marketing Inner Circle understand all too well the importance of time and are not interested in wasting their time. If you want them to spend time working with you then you need to provide a compelling reason for them to do so.

Are you ready to work your way into the Internet Marketing Inner Circle? Or are you going to trudge along on the path that isn't quite leading to the profits you've been hoping for?

## **Plan Of Action**

It is often said you should only concentrate on one task at a time, and complete that task before moving on to the next task. To some extent, I agree, but the problem with Internet Marketing is that there is so much you need to focus on if you are to have *real success*. I'm not saying that all the time management principles have to go out the window. Certainly

not. You can still do manage your time more effectively by ensuring you don't keep checking your email every 10 minutes or start exploring the World Wide Web when you should be developing your product.

You need to become a Super-Affiliate as well as product vendor as once you become part of the [Clickbank Inner Circle](#) you will be expected to perform well as an affiliate and sell multiple copies of someone else's product, so in turn they will continue selling for you time and time again. The [Clickbank Inner Circle](#) is in some ways an endless circle but very much a **lucrative** one.

I strongly believe there are 4 things which I give equal importance to when getting started:

1. Build your list
2. Establish yourself as a Super-Affiliate
3. Create your own in-demand product
4. Develop relationships with other marketers

Follow my model, and do these 4 tasks in equal numbers and you will be successful. The ultimate goal of my course is to teach you how to break into the [Clickbank Inner Circle](#), and by doing so have all the benefits that comes with having fellow marketers with some very big lists, endorsing both you and your product, and mailing for you every time you bring out a new product.

This will bring you 3 things in return:

1. Income (lots of it)
2. A massive list (which you can mail to indefinitely)
3. Strong relationships with your fellow marketers that will support you **every time**.

In order to break into the [Clickbank Inner Circle](#), you need to make an impression on those who already there. Marketers who have had multiple Top 10 successes in the Clickbank Marketplace, and many of whom will have had multiple number #1 products.

## **A word about Product Launches**

Having a successful product launch with lots of top name JV partners on board can really make all the difference as to a measure of your success in terms of:

1. How much income you make during your launch
2. How many new prospects and buyers you get on your list
3. How likely JV partners are likely to continue the relationship with you

Similarly, if you don't manage to get lots of JV partners on board by the time you launch, then you may find that you launch your product with just a whimper. No big income, no big list and no ongoing relationships with JV partners that will help you out time and time again and effectively become part of your own Inner Circle.

Therefore it is vital that you follow the strategies I teach in this course in order to ensure you fall into the first category and not the second.

If you are about 1-2 weeks away from launch day and find you've got very few JV partners on board, you may want to consider postponing your launch and re-scheduling it for another 6-8 weeks ahead. At least that way, you don't run the risk of having a whimper launch. The trouble is once you have launched and your product's been announced to the Internet Marketing community and you've made a few sales, it's very difficult to pull your product off the market and line up a brand new launch date and basically treat it as if your product has never been seen before. It all depends how much publicity you gave it during the pre-launch time, so my advice would be to delay your launch until you're sure you're going to get a home-run rather than be too keen to launch it without enough JV partners on board.

So, how do you get all your JV partners on board all ready to promote your product on the same day?

The answer lies in what I teach in this course. You've got to build your own [Clickbank Inner Circle](#). When I was lining up my partners for this launch, I had to contend with clashes in

launch dates either with my partners having their own launches or where they had already committed to promoting someone else that same day/week.

I knew I wanted to launch either end of November or beginning of December. Now normally 6 weeks is enough time to get in touch with your partners and get the date fixed. However, as there are so many launches happening these days, and as your Inner Circle widens, you'll find that you'll need more like 8 weeks in order to lock everyone in to your chosen date.

Alex was launching Nov 25<sup>th</sup>

**I wanted to launch Dec 2<sup>nd</sup>**

Erock was launching Dec 9<sup>th</sup>

Saj was launching Dec 16<sup>th</sup>

The best days to launch are usually Mondays, Tuesdays or Wednesdays. Thursdays can be okay, but you may find that by Saturday the launch has fizzled out. Weekends are never good times to launch and if you were hoping that your sales would pick up again the following week, think again. Most JV partners are so busy with so many different commitments, that most likely they will have moved on to something else. That's not to say you can still make sales from JV partners who weren't able to promote for you on launch day. Quite often you'll get a few partners who cannot commit to your launch day, but will still promote you say the following week or the week after.

It all seemed to be fitting into place until I discovered Chris was committed to another launch on Dec 2<sup>nd</sup> (not his, but one he had committed to previously). What was I to do? Launch on Dec 4<sup>th</sup>? As I said earlier, I'm not too keen on Thursdays. Wait until January? That's a long way off, and I'll probably be faced with a similar problem in January. Who knows? Or, I may book it in for the first week in January and then find that someone like John Reese or Frank Kern comes at a later date and claims the same spot for themselves. It's war out there! Everyone's trying to carve out their own territory and fight for launch dates!

In the end, I did as my instinct told me and I got in touch with my close JV partners for advice. My own [Clickbank Inner Circle](#). The crux was, would they be prepared to back two

launches in a single week, if we moved one launch to the Monday and I went with the Wednesday?

**Their answer? A resounding YES!**

So, in an instant the launch calendar changed to:

- Alex – Nov 25<sup>th</sup>
- AE – Dec 1<sup>st</sup>
- Myself – Dec 3<sup>rd</sup>**
- Erock – Dec 9<sup>th</sup>
- Saj – Dec 16<sup>th</sup>

As you go through my CB Inner Circle course, you'll soon learn both how and why I managed to succeed. I can tell you now, that as your own Inner Circle expands, you too will be faced with similar problems regarding launch dates with your own JV partners. However, if you follow the advice I give you, then you'll be able to deal with it in a mutually beneficial way.

**This Stuff Works To Help You Clobber The Competition In JV Contests...**

**SECRET AFFILIATE CODE**

JV Stats as of June 20th at 9:00 PM EST

- 1st Place Travis Sago
- 2nd Eric Rockefeller 5 back
- 3rd Rob Benwell 6 back
- 4th Dennis Becker
- 5th Alok Jain
- 6th Alex Goad 2 back
- 7th Jacobo Benitez
- 8th Chris Mcweeney
- 9th Chris Freville**
- 10th Ewen Chia

*Hanging w/ the big boys... even beating some!*

**SECRET JV BLOG... Optin Accelerator**

**TOP 100 LEADERBOARD**

Pos.	First	Last	Paid	Members	Confirmed
1	Guido	Nussbaum	Y	315	246
2	Reed	Floren	Y	---	---
3	Chris	Freville	Y	---	---
4	Joe	Nykoluk	Y	---	---
5	Philip	Eugene	Y	---	---

*Guido Nussbaum's Social Marketing Gifts Contest. I came in 2nd Right behind Reed Floren!*

**TOP 30 SALES LEADERBOARD**

- 1. Alex Goad
- 2. Andrew Fox
- 3. Wendy Hart
- 4. Ewen Chia
- 5. Mike Filsaime
- 6. tim ?
- 7. Shannon Lueck
- 8. Alex Jeffreys
- 9. David Guindon
- 10. Jeremy Gislason
- 11. ...
- 12. ...
- 13. ...
- 14. ...
- 15. ...
- 16. ...
- 17. Chris Freville**
- 18. ...
- 19. ...

*7th out of 371 sellers for Michael Cheney's Golden Thread Contest!*

**JV Leaderboard So Far...(End Of Day 2)**

June 19th, 2008

Hey everyone, here's the leaderboard so far. Good luck!

- 1. Chris Freville**
- 2. Joel "Master List Builder" Christopher
- 3. Morgan Westerman
- 4. Reed Floren
- 5. Mike "VivaLasVegas" Filsaime (hasn't sent out promotion yet)
- 6. Diana "Sex Female" Sabrain
- 7. Steve Yakim
- 8. Todd Gross (hasn't sent out promotion yet)

*Top spot for Optin Accelerator!!*

